HKTDC
香港貿發局

Inspiring lifestyles for every home

啟發家居新靈感

HKTDC

Home Delights Expo

家電・家品・博覽

17-21/8/2017

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

Explore and Connect　推廣香港 創造商機

Tap into **Delightful Lifestyle Trends**
把握**時尚生活趨勢的機遇**

HKTDC Home Delights Expo provides exhibitors with the ideal platform to promote new products, boost brand image, launch special promotional offers and connect with consumers. Last year, the Expo featured **150 exhibitors** showing an array of electrical appliances and household products, among them are many famous brands. Home Delights Expo, together with the concurrent HKTDC Food Expo and HKTDC Beauty & Wellness Expo, attracted **more than 490,000 public visitors**.

香港貿發局家電 • 家品 • 博覽為參展商提供理想的推廣平台，既可推出最新產品及優惠，強化品牌形象，亦可直接與顧客接觸。去年博覽匯聚**150家參展商**，展示各式各樣的家庭電器及家居用品，當中包括不少知名品牌。博覽與香港貿發局美食博覽及香港貿發局美與健生活博覽同期舉行，去年三個博覽共吸引**超過49萬人次**入場參觀。

In the Zone 焦點展區

Avenue of Delights 家之選大道：

A special zone for brand promotion.
為推廣品牌及提升品牌形象而設的專區。

Electrical Appliances 家庭電器：

- Electrical Household Appliances 家庭電器產品
- Electrical Kitchen Appliances 廚房電器用品
- Lighting Products 燈飾

Household Products 家居用品：

- Bar Accessories 酒吧用具
- Bedroom Items 寢室用品
- Cookware 炊具、廚具
- Kitchen Utensils 餐具

Big Names of 2016 部分參展品牌

A-FONTANE 雅芳婷 · Arisco SIGNATURE COFFEE · 美國康寧餐具 CORELLE 抗菌・不易碎・耐高溫 · dyson · ELO GERMANY · GERMAN POOL 德國寶 · GOODWAY 威馬電器 · 小炒王 · The Original GREENPAN · i love kitchen 我愛廚房 · i+home 愛家名品 · Kinox 建樂士 · KONSTAR · KENWOOD CREATE MORE · LOCK & LOCK · 貴夫人 · OGAWA · OTO Balance Life · 天上野 · PHILIPS · PROLOGIC · 斗室 rapee-LIVING · staub en France · 煤氣 Towngas · WMF · WOLL MADE IN GERMANY · ZENES 尚膳廚 · ZWILLING J.A.HENCKELS

Open Up Opportunities 開拓無限商機

- Interact with Consumers 與消費者互動
- Fascinating Activities 精彩節目紛呈
- Concurrent Fairs Bring Additional Opportunities
  同期展覽提供額外商機
- Media Focus 吸引媒體注視

Exhibitors' Comments 參展商好評

"We are the agent of eight famous kitchenware brands and carry our own brand – Lovos. We have been exhibiting at the Home Delights Expo since its debut in 2014. The Expo provides an ideal platform for us to promote our brands and enhance our corporate image. We also offer special discounts and premiums to customers. We expect that our sales turnover at this year's Expo will increase by 10-15% as compared to last year. Gelato makers are our best-selling item at the Expo."

Paul Wong, Managing Director,
I Love Kitchen Limited, Hong Kong

「我們是八個著名廚具品牌的代理商，並擁有自家品牌 — Lovos。我們自2014年參加家電 • 家品 • 博覽，博覽提供了一個理想的平台，讓我們推廣品牌，並提升企業形象。我們更在博覽上提供特別折扣及贈品，預計今年的營業額將會較去年增加10-15%。雪糕機是我們在會上最暢銷的產品。」

香港我愛廚房董事總經理黃鳳星

"In view of encouraging results at last year's Home Delights Expo, we have joined the Expo for the second consecutive year. This year we are showcasing stoves, water heaters, cloth dryers, cookware, kitchenware and organic food. Consumers' responses are better than last year and we can achieve good growth in our sales turnover as compared to last year. We'll definitely return to the Expo next year."

Catherine P Y Wong, Senior Retail Marketing and Sales Manager, The Hong Kong and China Gas Company Limited, Hong Kong

「繼去年在家電 • 家品 • 博覽中取得令人鼓舞的成績，本公司連續第二年參展。今年我們展示煮食爐具、熱水爐、乾衣機、煮食用具、廚房用品及有機食品。消費者的反應比去年更好，以致我們取得可觀營業額增長。我們明年一定會繼續參展。」

香港中華煤氣有限公司高級零售市務及營業經理王佩兒

Reserve Your Booth Today 請即報名參展

Participation Fee
參展費用

Standard Booth (4m x 3m) 標準展台(4 x 3平方米)	HK$港元39,200 / US$美元5,500
Premium Booth at Avenue of Delights (4m x 3m) 特級展台 (家之選大道)(4 x 3平方米)	HK$港元44,010 / US$美元6,175
Custom-built Participation (minimum 24 sq.m.) 特裝參展 (最少租用24 平方米)	HK$港元3,205 / US$美元452 (per sq.m. 每平方米)
Corner Surcharge 角位附加費 (Subject to actual booth allocation 需根據實際展位安排)	Corner Surcharge角位附加費 Subject to 5% premium charge on the actual corner area 按角位面積淨租金的百分之五

Please fax the reply from to 表格請傳真至**(852) 2824 0026** or you may email to 或電郵至 exhibitions@hktdc.org
Please send us more information on exhibiting in the **HKTDC Home Delights Expo 2017**
請惠寄有關參加 **香港貿發局家電 • 家品 • 博覽2017** 的資料

Company Name 公司名稱 :

Contact Person 聯絡人 (Mr先生 / Ms女士) : | Title 職銜 :

Office Address 公司地址 :

Country / Region / 國家 / 地區 : | Postal Code 郵編 :

Office Tel 公司電話 : ( ) | Office Fax 公司傳真 : ( )

Office Email 公司電郵 : | Company Website 公司網址 :

Please attach your business card for easy reference. 請附上閣下名片以供參考。

By signing this registration form, I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en). I confirm that the HKTDC has my consent to release my personal data for the purposes stated herein and am admitted to the Fair on condition that I abide by the Visitors' Rules & Regulations (available at www.hktdc.com/mis/vrrmf/en) set by the HKTDC.
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Name 姓名： | Signature 簽署： | Date 日期：

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Our online service, **Exhibitor Online Platform (EOP)**, makes managing your exhibition-related matters convenient, quick and efficient.
- Submit booth application online, with immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

Apply for a booth online at www.hktdc.com/homedelights now!

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大會現已推出「**參展一站通**」網上服務，協助業者辦理參展事宜，便捷有效。
- 上網遞交參展表格，本局即時發出申請收悉通知
- 隨時隨地上網檢視申請進度及更新資料
- 第一時間獲得最新展覽資訊及備忘

立即行動，登入展會網站www.hktdc.com/homedelights/tc申請參展。

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Using hktdc.com, HKTDC Online Marketplace, means you don't have to wait until the next fair to promote your products. To find out more, visit www.hktdc.com, email supplier@hktdc.org or call (852) 1830 668.
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Hong Kong Electrical Appliance Industries Association 香港電器業協會
The Hong Kong Electronic Industries Association 香港電子業商會
Hong Kong Retail Management Association 香港零售管理協會

Official Air Express Co. 大會速遞服務
SpeedPost 特快專遞

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