FORM 11

Deadline
16 June 2017

HKTDC Home Delights Expo
17-21 / 8 / 2017

Return to :
Exhibitions Department
Hong Kong Trade Development Council
Unit 13, Expo Galleria, HKCEC,
1 Expo Drive, Wanchai, Hong Kong
Attn : Ms Danielle Au
Tel: (852) 2240 4161
Email: danielle.ck.au@hktdc.org

Product Offering for Smart Bidding Games

Exhibitors are cordially invited to submit products for **the smart bidding games** held at **Lifestyle Theatre, Hall 3FG** during the fair. Participating exhibitors would be acknowledgement by the stage MC, dedicated event leaflet and on-site panels as a token of gratitude for the generous support.

Bidding format:

- Each session (30mins) shall be led by a moderator arranged by the Organiser.
- Interested public visitors could be admitted to join each bidding game after registration.
- There should only be 1 final successful bidder for each product lot and the hammer price (the nominal price at which a lot is sold) shall be accepted by the exhibitor regardless of the final value.

Rules and regulations:

- The product lot could be of a single item or a bundle.
- The total value (***market price used during Fair period***) shall exceed HK$1,000.
- The opening bid (the first bid placed on the lot) shall be at the 10% of the total value of the item. E.g. for an item with HK$1,000 total value, the opening bid shall be HK$100.
- The increment (a minimum amount by which a new bid must exceed the previous bid) shall normally be the 10% of the total value of the item. E.g. for an item with HK$1,000 total value, the increment for each bid shall be HK$100. Auctioneer will announce the bid increment, if necessary, at the beginning of auction. Depending on the progress of the auction, auctioneer has the right to revise the bid increment during the auction.
- The bidding process shall end until no further new bid.
- The transaction shall be made directly between the successful bidder and the exhibitor at the hammer price onsite. The organiser is not held responsible or liable for the process.
- The exhibitors shall offer readily available products for take-away upon successful transaction onsite and should be liable for products quality.

	Item 1	Item 2	Item 3
Unit Price (HK$)	Unit Price:	Unit Price:	Unit Price:
	Total Price:	Total Price:	Total Price:
Product name			
Description			
Quantity			
Remarks (delivery/ installation arrangement)			

Remarks:

1) Please send the photo (File Size: ~500kb or above) of the corresponding offered item(s) to us by email.
2) The quantity of offered items is not limited. However, the organiser will have the right to determine the bidding game sequence and all applications are subject to the acceptance of the organiser.
3) The organiser will collect the products from your booth on ***16 August 2017 (Wednesday)***, subject to final arrangement.
4) The organiser will retain all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
5) The organiser reserves the right to make changes without prior notice. In case of any disputes, the HKTDC's decision shall be final and binding.

Company Name：_____

Booth No.：_____

Contact Person：_____ Position：_____

Address：_____

_____

Tel.：_____ Fax：_____

Email：_____

Date：_____

Authorised Signature & Company Chop：_____

**Please use photocopy in case of insufficient space*

(For office use) **Acknowledgement of Receipt by HKTDC**

Received on: _____ By: _____

表格十一

截止日期
2017年6月16日

香港貿發局家電•家品•博覽

17-21 / 8 / 2017

請交回
香港貿易發展局
展覽事務部
香港灣仔博覽道一號
香港會議展覽中心
博覽商場13號
歐彩君小姐 電話: (852) 2240 4161
電郵: danielle.ck.au@hktdc.org

「競投精明眼」拍賣品提交表格

大會將於 2017 年**家電•家品•博覽** 以及**美與健生活博覽**期間，於**展覽廳 3FG時尚生活舞台**舉辦**「競投精明眼」**活動，所有持票入場參觀人士均有機會參加，現誠邀各參展商提交拍賣品以供參加者競投。有關**公司名稱**及其提交之**產品名稱**將由活動司儀介紹，並展示於大會活動單張及**時尚生活舞台**旁之宣傳板以作鳴謝。

競投方式：

- 主辦機構將安排司儀主持每節為約 30 分鐘的拍賣環節。
- 每節競投精明眼活動可供現場人士報名參加.
- 每項拍賣品只會由一名成功投標者投得，而不論產品的最後價格，參展商需同意該落槌價並進行交易。

條款及細則：

- 拍賣品可為單件禮品或禮品組合。
- 拍賣品的總值（展覽會現場售價）須多於港幣 1,000 元。
- 起標價（拍賣品的底價）須為拍賣品總值的 10%。如：總值為港幣 1,000 元的拍賣品，起標價應為港幣 100 元。
- 遞增額 (令拍賣品的新投標價大於上一級投標價之最低叫價) 須為拍賣品總值的 10%。如：總值為港幣 1,000 元的拍賣品，每級遞增額應為港幣 100 元。如有需要，競投主持人會在進行競投前，宣布競投時每口叫價的最小增加金額。視乎競投的進度及實際情況，競投主持人有權在競投進行中，調整每口叫價的最小增加金額。
- 每項拍賣會在沒有新競標者出價下結束。
- 成交後的交易過程會直接由參展商和成功競標者於場內按照落槌價進行。主辦機構將不會負責拍賣品的交易過程。
- 參展商須安排現貨予成功競投者並確保每件貨品的品質。

	拍賣品 1	拍賣品 2	拍賣品 3
價值(港幣)	價格(每件)	價格(每件)	價格(每件)
	總值:	總值:	總值:
產品名稱			
簡介			
數量			
備註(產品運送/安裝之安排)			

備註：

1) 請以電郵附上提交產品的相關照片(檔案不小於 500kb)
2) 提交產品的數量不限，唯拍賣的安排及次序將由主辦機構決定。申請接納與否，取決於主辦機構之核准。
3) 主辦機構將於 2017 年 8 月 16 日(星期三)當天到參展商之攤位收取提交的產品，實際日期以最終安排為準。
4) 主辦機構保留一切編印、出版以及展出有關產品的資訊之權利。
5) 主辦機構保留隨時更改的權利，恕不另行通知。如有任何爭議，貿發局保留具約束力的最終決定權。

公司名稱：_____

攤位編號：_____

聯絡人：_____ 職位：_____

地址：_____

電話：_____ 傳真：_____

電郵：_____ 日期：_____

公司代表簽名及公司蓋印：_____

註：如有需要，請用影印本填寫。

(由本局填寫) **香港貿易發展局收件確認**

收件日期: _____ 收件人: _____