FORM 11 **Deadline** **5 July 2019**	HKTDC Home Delights Expo 2019 香港貿發局 家電·家品·博覽2019 *15-19 / 8 / 2019*	**Return to :** Exhibitions Department Hong Kong Trade Development Council Unit 13, Expo Galleria HK Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240-4237 Fax : (852) 3915-2439 Attn : Ms Kelly Chiu Email: kelly.hc.chiu@hktdc.org

Advertising in Benefit Coupons booklet Order Form

We, _____

(Name of Company), would like to apply for advertising in the Benefit Coupons booklet as follows:

Benefit Coupon
Original Price Rate: HK$5,000 (US$642) / Coupon Space
Discounted price $1,500 will be charged for exhibitors submitted before 5 July 2019
Exhibitors in Avenue of Delights will enjoy one Benefit Coupon for free
No. of Coupon(s)_____ Total Amount: _____ Coupon Design: 1-side / 2-side (**please circle**)

***** Please refer to the advertising Specifications of the exhibitor's manual for details.

* The Benefit Coupons will be publicized through different channels:

- dispatched to visitors in the exhibition;
- shown on Fair Website; and
- dispatched to visitors via email

Exhibitors should accept all formats of the Benefit Coupons presented by visitors. These formats include but not limited to printed coupon from the coupon booklet, website, email or image on any mobile device no matter in colored or black-and-white.

I understand that the deadline for submission of advertising materials is **5 July 2019** and that the Organiser reserves the right to correct or reject any advertisement at its sole discretion.

Company Name：_____

Booth No.：_____

Contact Person：_____ Position：_____

Address：_____

Tel.：_____ Fax：_____

Signature：_____ Date：_____

Company Chop：_____

Notes : 1. All orders are subject to acceptance by the Organiser.
2. Late submission of Order Form or Advertising Materials will not be entertained.
3. Please note that the terms and conditions set out on the inside cover of Part C of this booklet shall apply to this Order Form. Please read those terms and conditions carefully.

(For office use) **Acknowledgement of Receipt by HKTDC**
Received on: _____ By: _____

Advertising Specifications **Deadline** **5 July 2019**	HKTDC Home Delights Expo 2019 香港貿發局 家電·家品·博覽2019 *15-19 / 8 / 2019*	**Return to:** Exhibitions Department Hong Kong Trade Development Council Unit 13, Expo Galleria HK Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240-4237 Fax : (852) 3915-2439 Attn : Ms Kelly Chiu Email: kelly.hc.chiu@hktdc.org

Benefit Coupons Details

I. Benefit Coupon booklet Circulation
50,000 copies

II. Specification
Size: 98mm width x 72mm height

Benefit Coupon
Coupon Size: 92mm width x 72mm height (3 mm bleeding Excluded)

III. Advertising Rate (non-commissionable):
* Cost of colour separation is not included.
Benefit Coupon : HK$5,000 (US$642) / Coupon

Discounted price $1,500 will be charged for exhibitors submitted before 5 July 2019
Exhibitors in Avenue of Delights will enjoy one Benefit Coupon for free

IV. Advertising Material
a) File formats:
Highest Quality (300 dpi) JPEG (3mm bleeding)

b) Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the advertiser.

c) The Organiser reserves the right to correct or reject any advertisement at its discretion without giving any explanation or reasons.

V. Deadlines to be noted
Submission of Advertising Materials: **5 July 2019**

Note : Insertion of advertisement in the coupon booklet cannot be guaranteed for any late submissions of advertising materials.

表格十一 **截止日期：** **2019年7月5日**	**HKTDC Home Delights Expo 2019** **香港貿發局 家電·家品·博覽2019** ***15-19 / 8 / 2019***	**請交回** 香港灣仔博覽道一號 香港會議展覽中心 博覽商場13號 香港貿易發展局 展覽事務部 趙皓晴小姐收 電話 : (852) 2240-4237 傳真 : (852) 3915-2439 電郵 : kelly.hc.chiu@hktdc.org

優惠券小冊子推廣申請表

我司 _____ (公司名稱), 欲申請於家電·家品·博覽及美食博覽**優惠券小冊子**內刊登優惠卷

優惠卷

原本價錢: 港幣$5,000 (美金$642) / 每優惠卷

參展商於 2019 年 7 月 5 日或之前遞交申請可享優惠價：港幣$1,500

家之選大道參展商可享一張免費優惠券

優惠卷數量_____ 總額 (港幣/美金): _____ 設計: 單面 / 雙面 **(請圈下選擇)**

* Please refer to the advertising Specifications of the exhibitor's manual for details.

* 主辦機構會透過以下途徑廣泛宣傳參展商所提供之優惠卷:

- 印製於**優惠券小冊子**內;
- 刊登於家電·家品·博覽網頁上; 及
- 電郵發送

參展商務必接受參觀人士以不同方式出示的優惠卷，此等方式包括但並不限於從(**優惠券小冊子**)剪下、從網頁或電郵下載及列印的優惠卷或顯示於參觀人士之流動裝置 / 手提電話上的優惠卷圖像等第(彩色或黑白) 。

本公司明白申請優惠**券小冊子的截止日期為**2019年7月5日。 **主辦機構保留更改或拒絕此申請的絕對權限**

公司名稱：_____

展位號碼. : _____

聯絡人：_____ 職位：_____

地址：_____

電話. : _____ 傳真：_____

簽名：_____ 日期：_____

公司蓋章：_____

Notes : 1. All orders are subject to acceptance by the Organiser.
主辦機構有權接受及拒絕任何申請

2. Late submission of Order Form or Advertising Materials will not be entertained.
於截止日期後的申請, 將不獲受理

3. Please note that the terms and conditions set out on the inside cover of Part C of this booklet shall apply to this Order Form. Please read those terms and conditions carefully.

(For office use) **Acknowledgement of Receipt by HKTDC**

Received on: _____ By: _____

附件 **截止日期** **2019年7月5日**	HKTDC Home Delights Expo 2019 **香港貿發局 家電·家品·博覽2019** *15-19 / 8 / 2019*	**請交回** 香港灣仔博覽道一號 香港會議展覽中心 博覽商場13號 香港貿易發展局 展覽事務部 趙皓晴小姐收 電話 : (852) 2240-4237 傳真 : (852) 3915-2439 電郵 : kelly.hc.chiu@hktdc.org

優惠券預訂資料

I. **優惠券小冊子**印製數目

50,000 /本

II. 優惠卷規格

全頁(標準尺寸): 98 毫米闊 × 72 毫米高

優惠卷檔案規格:

優惠卷呎吋: 92 毫米闊 × 72 毫米高 (不包括3毫米出血位)

III. 廣告費(免佣金):

* 不包括分色費用

優惠卷: HK$5,000 (US$642) / 每優惠卷

參展商於2019年7月5日或之前遞交申請可享優惠價：港幣$1,500
家之選大道參展商可享一張免費優惠券

IV. 廣告稿

a) File formats: 高解像度(大過或等於300 dpi)的JPEG檔必須有3mm出血位

b) 凡因交來的廣告稿格式有誤而引致的任何額外製作費用，概由廣告客戶支付。

c) 主辦機構有權修改或拒絕接納任何廣告，而毋須作出解釋。

V. 截止日期

遞交廣告稿 : 2019年7月5日

註 : 舉凡逾期遞交的廣告稿，主辦機構並不保證可在《優惠券小冊子》內刊登。